

Astara Western Europe – Business Project Manager

Business Project Manager at Astara Western Europe

Astara Western Europe NV is part of the Spanish Astara Group, an international company specializing in open mobility solutions. We are currently experiencing a period of significant change in the automotive landscape, driven by digitalization, electrification, and new forms of mobility. Astara has been actively developing its own distribution and mobility ecosystem to address today's challenges, such as promoting sustainable and energy-efficient mobility and enhancing digitalization. Our goal is to offer a wide range of mobility products and services, including traditional car ownership, subscription options, and direct-to-consumer sales through new channels. All of this is supported by an advanced digital platform that enables customer interaction at every step of their mobility journey.

In the distribution sector, Astara Western Europe serves as the importer of various car and light truck brands. Our current portfolio includes Hyundai (Belux), Suzuki (Belux), Maxus (Belux/DE), SsangYong (Benelux/DE), MG (Belux), Isuzu (Benelux/PL/DE/CZ/SLO/AUS), Silence (Belux/DE), Microlino (DE), Mitsubishi (PL), Nissan (PL), and Seres (NL). New brands are also in the pipeline. Our mission is to provide innovative, sustainable, and accessible mobility solutions for everyone. Move, it's your right!

We are seeking an experienced Business Project Manager to join our team at Astara Western Europe. This role will involve leading the implementation of the global Astara Platform. The ideal candidate will have a strong background in international project management, business transformation, roll-out of ERP/CRM systems, with a keen interest in the automotive sector.

Responsibilities:

- **Project Management:** Lead and oversee the project lifecycle from initiation to completion, ensuring all Business deliverables are provided within the specified timeframes, budgets and scope/quality.
- **Change Management:** Drive change initiatives and ensure successful adoption of new processes and systems following the best practices applied to the rollout projects.
- **Stakeholder Communication:** Maintain continuous communication with the regional business process owners and key-users, regional IT team, corporate strategy and transformation team, and various implementation consultants, to ensure alignment.
- **Business Engagement:** Engage with local business owners and users to align new requirements with the corporate template while addressing local market and brand needs.
- **Project Reporting:** Prepare and present regular project status reports, including detailed project scope and progress updates, to the corporate project/program management and projectsteering committee.
- **Requirement Gathering:** Collaborate with business units across different markets within the Astara Western Europe region to gather legal and OEM requirements
- **Process Alignment:** Ensure alignment with Business Process Owners and IT Business Partners to drive engagement, process redesign, prioritization, and deployment support.
- **Leadership and Coordination:** Interact with directors to manage expectations, and partner with countries and key business stakeholders.

- **Integration Management:** Oversee the integration of third-party systems with the Astara Platform
- **Communication:** Communicate complex issues in simple terms to various stakeholders, ensuring clarity and understanding.

What do we expect from you?

- **You live in Belgium.**
- **Education:** A bachelor or masters degree, preferably in a business or engineering related subject.
- **Experience:** 5-10 years of experience in project management of business transformation and/or ERP/CRM implementations.
- **Methodologies:** Certification in project management methodologies such as PRINCE2 or PMBOK is preferred.
- **Sector Knowledge:** Experience in the automotive or distribution sector is an advantage.
- **Languages:** Proficiency in English and Dutch is essential. French, German or Spanish is a valuable advantage.
- **Skills:** Strong leadership, proactivity, and goal-oriented mindset. Excellent written and verbal communication skills.
- **Flexibility:** Willingness to travel for short periods and work in a hybrid model (1 day remote).
- **International Experience:** Experience with working in an international context is highly desirable.
- **ERP/CRM Software Experience:** knowledge of or experience with the SAP ERP and/or Salesforce CRM solutions is considered a benefit.

What do we offer you?

- **Strategic Role:** Be a key player in a high-impact, strategic role that shapes the future of our used car business.
- **Innovative Environment:** Join a forward-thinking company that values innovation, collaboration, and continuous improvement.
- **Career Growth:** Enjoy opportunities for professional development and career advancement within a dynamic industry.
- **Collaborative Team:** Work with a passionate and dedicated team committed to excellence and innovation.
- **Global Reach:** Be part of a company with a strong international presence and a commitment to driving success across Europe.
- **Salary:** You can count on an attractive salary, supplemented with additional benefits (including a company car) and further opportunities for development.